

**Register
now!**



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#BDA2016

2016 Bank Directors Assembly



MARCH 7-8, 2016

Greensboro-High Point Airport Marriott • Greensboro, NC
Early Bird Registration \$399 until Monday, Feb. 22, 2016



Bank Directors must be well-informed and up-to-date with industry trends in order to adequately perform their jobs and contribute to the success of the bank.

In order to become - and remain - an expert in the financial industry, bank directors **MUST** participate in comprehensive training.

We believe that each bank should bring their entire board to the Annual Bank Director's Assembly, March 7-8, at the Greensboro-High Point Airport Marriott.



NCBANKERS
NORTH CAROLINA BANKERS ASSOCIATION

Online Registration Form to Come. Please use PDF Form Until Further Notice.

Tentative Agenda

Monday, March 7, 2016

- 9:00 a.m. **REGISTRATION & HOSPITALITY DESK OPENS**
- 9:00 a.m. **EXHIBITOR SET-UP**
- 10:00 p.m. Hot Topics Section
(Separate Pre-Registration Required)
“New Trends in Payments and Marketplace Lending: Opportunities and Risks for Banks”
JACK VONDER HEIDE
President, Technology Briefing Centers
Oak Brook, IL
- Noon Lunch on Your Own (We suggest Brush Creek Lounge & Grille)
- 1:00 p.m. **GENERAL SESSION**
Presiding: **BOB HATLEY**
President & CEO, Paragon Bank
Raleigh, NC
- 1:10 p.m. Welcome Remarks
CONGRESSMAN MARK WALKER, N.C. 6th District
- 1:30 p.m. “The State of North Carolina’s Banking Industry: Challenges and Opportunities”
RAY GRACE
Commissioner, N.C. Office of the Commissioner of Banks
Raleigh, NC
- 2:00 p.m. “Planning for Emerging Technologies: A Roadmap for the Next Five Years”
JACK VONDER HEIDE
President, Technology Briefing Centers
Oak Brook, IL
- 2:45 p.m. “Creating a Culture of Compliance”
PATTI BLENDEEN
President, Financial Solutions
Lake Lure, NC
- 3:30 p.m. **NETWORKING BREAK IN THE MARKETPLACE**
- 3:45 p.m. **BREAKOUT SESSIONS I, II & III**
- 6:30 p.m. **WELCOME RECEPTION IN THE MARKETPLACE**
- 7:00 p.m. **DINNER & SPECIAL PRESENTATION BY:**
DR. HARRY DAVIS
Economist, North Carolina Bankers Association & Professor of Finance, Appalachian State University

Tuesday, March 8, 2016

- 7:00 a.m. **HOSPITALITY DESK OPENS & BREAKFAST IS SERVED**
- 8:00 a.m. **GENERAL SESSION**
- 8:30 a.m. “Report on NCBA Initiatives”
BOB HATLEY, President & CEO, Paragon Bank, Raleigh
PETER GWALTNEY, President & CEO, NCBA, Raleigh
- 9:00 a.m. “When Buying a Team is Better than Buying a Bank”
STEVE HOVDE
President & CEO, Director of Investment Banking Operations, Hovde Group
Chicago, IL
- 10:00 a.m. **NETWORKING BREAK IN THE MARKETPLACE**
- 10:30 a.m. “Five Areas Where Most Long-Term Plans Fall Short”
J. KEITH HUGHEY
J. Keith Hughey Company
San Antonio, TX
- 11:30 a.m. Adjournment (Informal luncheon served from 11:30 a.m. - 12:30 p.m.)

NEED TO KNOW

There is a whole new dynamic at play within our industry that includes lots of new faces as well as many strategies never before employed. Bank directors and executives must be well-informed and up-to-date with industry trends in order to adequately perform and contribute to the success of the bank. To become an expert in the financial industry, bank directors **MUST** participate in comprehensive training.

The 2016 Bank Directors Assembly is full of timely and pertinent information, designed specifically for bank directors (both inside and outside), presidents, CEOs and any other senior-level banking officers.

The two-day event will cover the topics that you are facing with the best speakers at the lowest possible price. Attendees will gain a better understanding of the duties, responsibilities and liabilities involved with leadership roles in the bank, as well as make new connections in the industry and return to the bank with an accumulation of pertinent industry knowledge.

The NCBA has secured a discounted rate of **\$150** per night at the Greensboro-High Point Airport Marriott. To make a reservation at this discounted rate, call the hotel directly at (336) 852-6450, and request the NC Bankers rate for the nights of March 6-7, 2016. Reservations must be made no later than Thursday, Feb. 11 in order to receive the discounted room rate.



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Featured Speakers



Patti Blenden

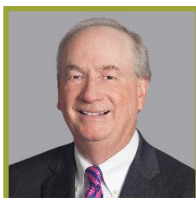
Patti Blenden founded Financial Solutions in 1990 to provide community financial institutions with an effective solution for the ever increasing need for cost-effective regulatory risk management. Patti brings more than 35 years of banking experience to her business and is a Certified Public Accountant (CPA) and a Certified Regulatory Compliance Manager (CRCM).



Ray Grace

Ray Grace is the North Carolina Commissioner of Banks and oversees the regulation of banks, savings and loans, trust companies, mortgage lending, consumer finance lending and other non-bank lenders. He was appointed Commissioner in 2013 by Governor Pat McCrory, after serving as

Acting Commissioner since 2012. For more than 40 years, he has dedicated his service to North Carolina, serving in various capacities at the N.C. Office of Commissioner of Banks.



Bob Hatley: Presiding

Bob Hatley, president & CEO, Paragon Bank and chairman of the NCBA, started Paragon Bank in 1998 and has grown the company from \$15 million in assets in 1999 to more than \$1.4 billion today with 135 full-time employees. In 2015, Paragon Bank was included on the American Banker's list of

Best Banks to Work For, listed as No. 6 out of 50. Paragon Bank was the first business-only bank in North Carolina when Bob started the bank in the 90s with only 10 employees.



Steve Hovde

Steve Hovde is president & CEO of Hovde Group and is responsible for managing its investment banking activities, the strategic development of mergers and acquisitions of bank and thrift institutions and its private equity activities. In this role, he has negotiated transactions in excess

of several billion dollars in deal value and provides the firm's investment bankers with technical and strategic advice on client transactions.



We encourage you to take photos of speakers and attendees throughout the conference. Please send photos to Kathleen Rollinson at kathleen@ncbankers.org for a chance to have them featured in our quarterly magazine, *Carolina Banker*.



Keith Hughey

Keith Hughey, founder of the consulting practice that bears his name, J. Keith Hughey Company (JKHCo), has been a management consultant since 1977. Prior to entering the consulting ranks, he was an assistant manager of the Profit Planning Group at Texas Commerce Bank in Houston. During his first

22 years of Keith's professional career, he specialized in devising and implementing risk management monitoring protocols and operational strategies for financial institutions. In 1996, his focus shifted in the direction of human capital.



Jack Vonder Heide

Jack Vonder Heide, founder of Technology Briefing Centers, is one of America's leading authorities on technology and its impact on American business. He is consistently ranked among the top speakers at industry conventions, management conferences,

corporate seminars and other events. Prior to founding Technology Briefing Centers, Jack held marketing positions with IBM Corporation and senior management roles in the technology sector. He is regularly quoted in *The Wall Street Journal* and other newspapers.



Congressman Mark Walker

Congressman Mark Walker, having called the Triad home for more than 20 years, represents North Carolina's 6th Congressional District. The district is comprised of portions of Guilford, Alamance, Durham, Granville and Orange counties and all of Caswell, Person,

Rockingham, Surry and Stokes counties. He is currently serving his first term in Congress and serves on the House Committee of Oversight and Government Reform, the House Homeland Security Committee and Committee on House Administration. Prior to being elected, Congressman Walker served as the Pastor of Worship & Music for Lawndale Baptist Church in Greensboro. He worked in sales and as a manager for a local small business and is actively involved in his local community.



Speakers presentations and handouts will be made available for registered attendees before the event online at www.ncbankers.org.



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Breakout Speakers

Breakout Session I: 3:45 - 4:30 p.m.



ALLL In: Are You Ready For CECL?

Presented by **Walter McNairy**, managing partner, Dixon Hughes Goodman LLP



Cybersecurity From A Board Member's Perspective

Presented by **Dave Koto**, vice president, banking strategy, Praesidio



Corporate Governance In M&A Transactions

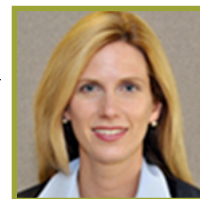
Presented by **Nona Massengill**, partner, Williams Mullen and **Kim Snyder**, president & founder, KBS Results LLC



Breakout Session II: 4:45 - 5:30 p.m.

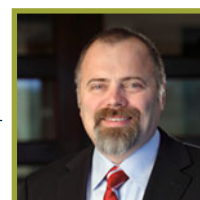
Compensation Strategies And Pitfalls In M&A

Presented by **Laura Hay**, managing director, Pearl Meyer & Associates



What Every Audit Committee Member Should Know About Cybersecurity

Presented by **Curtis Thompson**, principal, Yount Hyde & Barbour



Trends In Risk Management And Compliance

Presented by **Barbara Boccia**, director, risk advisory services, McGladrey LLP and **Hilary Marx**, director, risk advisory services, McGladrey LLP



Breakout Session III: 5:45 - 6:30 p.m.



Security Posture Assessment: Integrating Cybersecurity And Vendor Management

Presented by **Terry Ammons**, systems partner, Porter Keadle Moore LLC

The JOBS Act Welcomes You To A New World Of Raising Capital

Presented by **Mary Twiss**, assistant vice president, corporate services, OTC Markets



Bank Fraud - Red Flags, Scams and Schemes

Presented by **Mike Thomas**, partner, Crowe Horwarth LLP's Financial Institution Risk Consulting practice



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Are you interested in joining our growing list of sponsors?
Contact Grace Sampson at (919) 781-7979 or email grace@ncbankers.org.

NORTH CAROLINA BANKERS ASSOCIATION
BANK DIRECTORS ASSEMBLY
March 7-8, 2016 • Greensboro-High Point Airport Marriott

REGISTRATION FORM

PLEASE COMPLETE ALL BLANKS – ONE FORM PER DELEGATE PLEASE!

DELEGATE INFORMATION

☐ Mr. ☐ Mrs. ☐ Ms. _____
First Middle Last Name Called
Institution / Company _____ Job Title: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Office Phone: _____ Cell Phone: _____
Email Address: _____

Please list any food allergies: _____

SPOUSE / GUEST INFORMATION

☐ Mr. ☐ Mrs. ☐ Ms. _____
First Middle Last Name Called

Please list any food allergies: _____

REGISTRATION INFORMATION

_____ I plan to attend the Hot Topics Session on Monday at 10 am (**additional fee of \$100/\$125**)
_____ Number to attend the Monday Evening Reception (*included in registration fee*)
_____ Number to attend the Monday Dinner at 7:30 pm (*included in registration fee*)
_____ Number to attend the Grits, Grins & Friends Breakfast on Tuesday (*included in registration fee*)
_____ Number to attend the Luncheon on Tuesday (*included in registration fee*)

Fees must be received by the NCBA on or before February 22 to qualify for the “early bird” rate of \$399.

The regular registration rate of \$449 per person will be applied to forms received after February 22.

	Received on / before February 22	Received after February 22	TOTAL
Delegate:	\$399	\$449	\$
Spouse:	\$150	\$175	\$
Exhibit Space:	\$500	\$600	\$
Optional Session:	\$100	\$125	\$
GRAND TOTAL:			\$

PAYMENT INFORMATION

- ☐ I am enclosing a check made payable to the North Carolina Bankers Association.
☐ I am paying with a credit card (*Visa or MasterCard only*):

Account Name: _____ Expiration Date: _____
Account Number: _____ Signature: _____

Please maintain copies of your registration form to serve as a receipt for credit card payment.
DUE TO NECESSARY EXPENSES, NO REFUNDS WILL BE MADE FOR ANY REASON AFTER FEBRUARY 22.

MAIL this form with payment by check to: NCBA - PO Box 19999 - Raleigh, NC 27619-9916 or

FAX this form with credit card information to 919.881.9909.

CONFIRMATION: If you do not receive an email confirmation from Christy Santacana, please call our office at 800.662.7044 to confirm receipt of your registration. **We do not have you registered if you do not receive a confirmation.**